



Community Area Grant Application Form 2011/2012

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

For larger projects we strongly advise you to contact Charities Information Bureau three months before you approach the area board. (See Section 2 for contact details)

**Please contact your Community Area Manager before completing your application
(See Section 3 for contact details)**

1. Your organisation or group

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|-----------------------------|--|---------------|--|
| Name of organisation | Winterslow Playday Committee | | |
| Contact name | | | |
| Contact address | | | |
| Contact number | | e-mail | |
| Organisation type | Not for profit organisation (we are a small voluntary group which comes together specifically to organise Playday each year – we are not constituted) | | |

2. Your project

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| Project Title/Name | Winterslow Playday 2011 | | |
| What is your project about and what does it aim to achieve? <i>Important: This section is limited to 600 characters only (inclusive of spaces).</i> | <p>This will be the 4th Playday in Winterslow and provides free of charge, quality play and learning opportunities for all children in the Area Board's region, of all ages. Activities have included craft, sporting and play in the past (eg clay modelling, assault courses, building bird boxes etc) and for 2012 we aim to further increase the number of local organisations involved, including DSTL, Wiltshire Police and Salisbury & S Wilts Museum. We expect to run around 50 activities. Last year we had funding from Winterslow and Firsdown Parish Councils but this year we have had early warning that this funding is unlikely to be available. Winterslow Pre-School provided £100 last year but this year numbers are low, jeopardising this funding avenue. We have written to all Parish Councils in the Area and also just outside but whilst they are keen to provide their verbal support for the event, are not willing to provide funding. The event attracted over 1000 children last year and focuses on encouraging parents to allow their children to learn through play – the national playday campaign is a reminder that children have the right to play. We aim to achieve an event which is both enjoyable and educational, and also encourages parents to continue to allow children to play at home by offering ideas for cheap or free play. The event is run completely by volunteers from the local community with the help of some local businesses who donate resources or activities. Winterslow Youth Zone (previously funded by the Area Board) will also be providing resources to support the event, and we will also be working with the Wiltshire Youth Service on the event. Children attend from across the Area Board's area.</p> | | |
| In which community area does your project take place? (Please give name – see section 3 of the grants pack) | Southern Wiltshire (Winterslow) | | |
| I/we have discussed our project with the town/parish council? | Yes ✓ | Date | Ongoing from last year |

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| I/we have discussed our project with our Wiltshire councillor? | Yes ✓ Date Discussed for 2011 event |
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| Where will your project take place? | Winterslow Recreation Ground (SP5 1RD) |
| When will your project take place? | During first week of August 2012 |
| <p>How did you discover there was a need for your project (please provide evidence) and how will your project benefit your local community?</p> <p>Important: Please do not type/write in paragraphs – This section is limited to 1200 characters only (inclusive of spaces)</p> | <p>We ran the first event three years ago as part of the National Playday campaign run by Play England and with attendance of over 600 children, confirmed that there was a need for this event. We distributed over 300 copies of an information sheet with ideas for free or cheap play opportunities. Play England carries out research on a national basis each year which shows the need to increase the number of play opportunities for children and this resulted in the Playbuilder programme during the last government. Children face increasing pressure to achieve academically, and the number of extra-curricular activities which parents feel pressured to provide for their children leaves much less time for children to play and to develop their social and teamwork skills through creative, imaginative and co-operative play. The provision of funding for this event will lead to lasting results in allowing us to interact with parents in a relaxed, social forum to show them the results of allowing their children to engage in playful activities, and will benefit the children in giving them positive activities to engage in on the day and hopefully once back at home. The funding will be spent on a few high profile activities such as a climbing wall to attract further participants across a wider area, to allow them to benefit from the event. We also want to provide a few youth specific activities to attract older young people and offer them the opportunity of participating in a positive activity which can offer an alternative to less productive uses of their free time.</p> |
| How many people will benefit from your project? | Around 1000 |
| <p>How does your project demonstrate a direct link to the local community plan for your area? www.wiltshire.gov.uk/areaboards</p> <p>Please provide a reference/page no.</p> | <p>Crime and community protection – <i>‘Support opportunities for positive activities for children and young people’</i> (Ref 28, p.10) Promote the enhancement of the rural economy – <i>the event will bring people into the community area and small local businesses will benefit, as well as organisations from our area who run activities at the event e.g. Rebound Bouncy Castles etc.</i> (p.13) Embrace opportunities which will enhance the communities within the Southern Area – <i>‘Support the community to raise awareness of available facilities and resources and identify needs for new facilities’</i> (Ref. 59) and <i>‘Encourage the community to raise awareness of available leisure activities and clubs and identify need for new provision’</i> (Ref. 61) - <i>the event will provide opportunities and resources and signpost to local organisations who provide recreational opportunities</i> (p.15); <i>‘Take advantage of national/county initiatives and funding.... to maximise the use of opportunities available to respond to local need’</i> (Ref. 62) – <i>Playday is a national initiative and this event will take advantage of national promotion and media in a localised setting</i> (p.15) <i>‘Support the collaboration between the community, local businesses, and schools to work together in providing..... an understanding of how a good local business can support the local community’ – we have several local businesses and organisations already involved in the programme and are currently in contact with several more regarding potential involvement – our village primary school is also participating in the day</i> (Ref.64 p.15) <i>‘Promote the retention and use of schools as a community resource’ – the event takes place opposite Winterslow Primary School and their facilities and resources are available for us to use during the day</i> (Ref. 68, p.16) <i>‘Support a more comprehensive delivery of programmes for children and young people in all communities...’</i> (Ref. 69, p.16) <i>‘Volunteering opportunities in your community’</i> (Ref. 81, p.17)</p> |
| To be completed ONLY where town/parish councils are making an application | |
| Is your project one which parish/town councils have powers to raise local taxes to fund? | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Could your project be funded from your reserves? | Yes <input type="checkbox"/> No <input type="checkbox"/> |

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| Is your project urgent (having to be completed in this financial year? If you answer YES please provide evidence elsewhere on the application form | Yes <input type="checkbox"/> No <input type="checkbox"/> |
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Any other information about your project.

We are in the process of setting up an overarching children and young people's committee in Winterslow, which will form the umbrella group under which Winterslow Playday will set. This will allow us to look more holistically at the offer for children and young people in the area and may result in an increase in the number of volunteers running the event in 2012. We are also keen to draw in volunteers from other parishes to help on the committee, and have discussed this with Tom Bray who has agreed to help to publicise the opportunity to other parts of the area.

3. Management

**How many people are involved in the management of your group/organisation?
Of these, how many are:**

| | | | | |
|---|-------------|---------------------------------|---------------|---------------------------------|
| Over 50 years | Male | <input type="text"/> | Female | <input type="text"/> |
| 25 – 50 years | Male | <input type="text" value="1"/> | Female | <input type="text" value="4"/> |
| Under 25 years | Male | <input type="text" value="~5"/> | Female | <input type="text" value="~5"/> |
| Disabled People | Male | <input type="text"/> | Female | <input type="text"/> |
| Black and Minority Ethnic people | Male | <input type="text"/> | Female | <input type="text"/> |

If your project is intended to continue after the Wiltshire Council funding runs out, how will you continue to fund it?
The event runs annually – there will be no ongoing commitment during this financial year.

How will you know whether your project has made a difference in the community? What evidence will be collected to enable you to know that the project has made a positive impact on your community and met the local need?
Number of attendees; number of parents accepting ideas and information sheets; feedback from local providers and volunteers who run the activity; short verbal feedback questionnaire asked of random participants (parents and children); increase in number of children attending other local play opportunities

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| Have you contacted Charities Information Bureau for help with your application/ to seek other funding? | Yes <input type="checkbox"/> Date No <input checked="" type="checkbox"/> Our funding requirements are minimal and as we are not a registered charity there are not many funding routes available to us | | |
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| To whom have you applied for funding for this project (other than | Name of Funder | Amount Applied For | Amount Received |
|--|-----------------------|---------------------------|------------------------|

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| Wiltshire Council)? Please <u>list</u> with amount applied for and whether you have been successful | All of the Area Board's Parish Councils | At their discretion | None--some decisions pending |
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| Have you or do you intend to apply for a grant from another area board within this financial year? <i>If yes, please state which one(s).</i> | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> | | |
| Are you in receipt or anticipating other funding from other Wiltshire Council departments for this project? | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> | | |

| 4. Information relating to your last annual accounts (if applicable) | | |
|--|--|------------|
| Year ending: | Month: August | Year: 2011 |
| A - Total income: | £2537.50 (£1865 (grants/funding); £672.50 (refreshment revenue)) | |
| B - Minus total expenditure: | £2096.20 (£2002.96 activities; £93.24 refreshment costs) | |
| Surplus/deficit for year: (A minus B) | £441.30 | |
| Free reserves currently held: | £441.30 | |

5. Financial information – If you can claim back V.A.T. please exclude from figures given below

| Project Costs A Please provide a <u>full</u> breakdown e.g. equipment, installation etc. | | Project Income B Please list all sources of funding for this project, as provisional (P) or confirmed (C) | | |
|---|--------------|--|-----|-----------------|
| | | | P/C | |
| Bouncy castle (nominal fee) | £5.00 | Own fundraising/reserves | C | £441.30 |
| Climbing wall | £720.00 | | | £ |
| Willow weaving | £100.00 | Parish/town council (Firsdown) | P | £100 |
| Fencing activity (Oxenwood) | £150.00 | Parish/town council (Winterslow) | P | £100 |
| Hire of Neos Unit and Play Rangers | £450.00 | Trusts/foundations | | £ |
| Scrapstore materials | £50.00 | Sainsbury's and Tesco's small gift (giftcard donations, based on 2011 donation) | P | £50 |
| Bouncy slide | £100.00 | In kind – 45 days by over 50 volunteers | C | £4500 |
| Face painting | £80.00 | | | £ |
| Alternative Sports (through Wiltshire Activity Sports Partnership) | £200.00 | Other – Winterslow Youth Zone | P | £100 |
| 45 days work (done by volunteers – based on 2011) | £4500.00 | | | £ |
| Resources for activities, e.g. paint, glue, face paints, cake decorating materials etc | £150.00 | | | £ |
| Kite making activity | £250 | | | £ |
| Total Project Expenditure | £6755 | Total Project Income | | £5291.30 |

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| Total project income B | £5291.30 |
| Total project expenditure A | £6755 |
| Project shortfall A – B | £ |
| Grant sought from Wiltshire Council Area Board | £1463.70 |
| Bank Details | |
| Please give the name of the organisations' bank account e.g. Barclays | |
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| Please give the title name of the organisations' bank account e.g. current | |
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6. Supporting information – Please enclose all the following documentation as failure to do so may lead to a delay in your application being considered

Enclosed (please tick)

X Written quotes including the one(s) you are going to use – these are based on last year's costs except a new quote for climbing wall at £600 +VAT (email accompanying)

√ Income/expenditure budget for current financial year (as part of this application form)

√ Terms of reference/constitution/group rules

X (N/A) Evidence of ownership/lease of buildings and/or land

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

7. Declaration (on behalf of organisation or group) – I confirm that...

√ I have read the funding criteria

√ The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.

√ If an award is received, I will complete and return an evaluation sheet.

√ That any other form of licence or approval for this project has been received prior to submission of this application.

√ That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. √ Child Protection Safeguarding Adults

√ Public Liability Insurance √ Equal opportunities

Access audit Environmental impact

Planning permission applied for (date) or granted (date)

√ That acknowledgement will be given of Wiltshire Council support in any publicity, printed or website material.

√ I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Date: 29/11/11

Position in organisation: Co-ordinator

Please return your completed application to the appropriate Area Board Locality Team (see section 3)